

Privacy Policy

Beauive Co., Ltd. (hereinafter referred to as the "Company") values the personal information of users and complies with relevant laws and regulations, including the "Personal Information Protection Act." Through this Privacy Policy, the Company informs you of the purpose and method of using the personal information provided by users and the measures taken for the protection of personal information.

Effective Date: September 01, 2026

1. Purpose of Processing Personal Information

The Company processes personal information for the following purposes. The processed personal information will not be used for any purpose other than the following, and if the purpose of use changes, necessary measures will be taken, such as obtaining separate consent in accordance with Article 18 of the Personal Information Protection Act.

- **Management of Customer Inquiries and Consultation:** Personal information is processed for the purpose of handling product inquiries, partnership proposals, other customer complaints, and notification of results.

2. Items of Personal Information to be Processed

The Company collects the minimum amount of personal information necessary to provide services.

- **Items Collected (Required):** Company Name or Name, Country, Phone Number, E-mail
- **Automatically Generated Items:** IP address, cookies, MAC address, service usage records, visit records, bad usage records, etc.

3. Processing and Retention Period of Personal Information

The Company processes and retains personal information within the retention and use period in accordance with laws and regulations or within the period agreed upon when collecting personal information from the user.

- **Customer Inquiries and Consultation:** Retained for 3 years after the inquiry is processed.
- **Records on Handling Consumer Complaints or Disputes (Act on the Consumer Protection in Electronic Commerce):** 3 years

4. Procedure and Method of Destruction of Personal Information

In principle, the Company destroys personal information without delay when the purpose of processing personal information is achieved.

- **Destruction Procedure:** Information entered by the user is transferred to a separate database (or file for paper documents) after the purpose is achieved and is destroyed immediately or after being stored for a certain period according to internal policies and relevant laws.

- **Destruction Method:** Electronic file formats are deleted using technical methods that cannot reproduce the record; printed documents are destroyed by shredding with a shredder or incinerating.

5. Provision of Personal Information to Third Parties

In principle, the Company does not provide users' personal information to external parties. Exceptions apply in the following cases:

- When users have given consent in advance.
- When required by investigation agencies following legal procedures and methods set forth in relevant laws.

6. Rights of Users and Legal Representatives and How to Exercise Them

Users may exercise their rights to view, correct, delete, or suspend the processing of their personal information against the Company at any time in writing, by e-mail, or by phone, and the Company will take prompt action.

7. Measures to Ensure Safety of Personal Information

- **Administrative Measures:** Establishment and implementation of internal management plans, regular employee training.
- **Technical Measures:** Management of access rights to personal information processing systems, installation of access control systems, encryption of unique identification information, installation of security software.
- **Physical Measures:** Access control to server rooms, document storage archives, etc.

8. Installation, Operation, and Refusal of Automatic Personal Information Collection Devices

- **Cookies:** The Company uses 'cookies' that store and retrieve usage information to provide individualized customized services.
- **Purpose of Cookies:** Used to provide optimized information by identifying user visit and usage patterns.
- **Refusal of Cookies:** You can refuse cookie storage through browser option settings (Settings > Privacy and Security > Cookies and other site data). Note that refusing cookies may cause difficulties in using customized services.

9. Chief Privacy Officer

The Company designates a Chief Privacy Officer as follows to take general responsibility for personal information processing and to handle user complaints and damage relief related to personal information processing.

Category	Details
Name	Jung Gil Seo
Title	CEO
Company	Beauive Co., Ltd.
Address	1F, B, 177, Siheung-daero, Geumcheon-gu, Seoul, Republic of Korea
Contact / E-mail	+82-(0)70-4150-1328 / info@beauivekorea.com

You will be connected to the department responsible for personal information protection.

10. Remedies for Infringement of Rights

Users may apply for dispute resolution or consultation through the following institutions to receive relief from personal information infringement:

- **Personal Information Infringement Report Center:** privacy.kisa.or.kr (Tel: 118)
- **Personal Information Dispute Mediation Committee:** www.kopico.go.kr (Tel: 1833-6972)

11. Changes to Privacy Policy

This Privacy Policy applies from **September 01, 2026**.