

Site Policy

Please read these Terms of Use carefully before accessing or using this website. By accessing or using this website, you acknowledge that you have read, understood, and agreed to these Terms of Use. If you do not agree to these Terms of Use, you must not access or use this site.

Effective Date: September 01, 2026

Chapter 1. General Provisions

Article 1 (Purpose)

The purpose of these Terms of Use is to set forth the rights, obligations, and responsibilities of the user in using the internet-related services (hereinafter referred to as the "Service") provided by the website (hereinafter referred to as the "Site") operated by **Beauive Co., Ltd.** (hereinafter referred to as the "Company").

Article 2 (Definitions)

The terms used in these Terms of Use are defined as follows:

- **(1) "Site"** refers to the virtual business place or website (beauivekorea.com) operated by the Company using information and communication facilities such as computers to provide goods or services to users.
- **(2) "User"** refers to a person who accesses the Site and receives Services provided by the Site in accordance with these Terms of Use.

Article 3 (Subject of Operation and Management)

The subject of operation and management of this Site is the Company.

Article 4 (Effect and Change of Terms)

- (1) These Terms shall become effective by posting them on the screen of the Company's Site for users.
- (2) The Company may revise these Terms to the extent that they do not violate relevant laws if there is a reasonable cause, and shall announce the changed Terms without delay.
- (3) Users who access or use this Site are deemed to have agreed to these Terms.

Article 5 (Matters Not Specified in These Terms)

Matters not specified in these Terms and the interpretation of these Terms shall be governed by relevant laws such as the Guidelines for Consumer Protection in Electronic Commerce or commercial practices.

Chapter 2. Obligations Between Company and User

Article 6 (Obligations of the Company)

- (1) The Company shall not engage in acts prohibited by laws or these Terms, or acts contrary to public order and morals, and shall do its best to provide Services continuously and stably as stipulated in these Terms.
- (2) The Company shall have a security system to protect users' personal information so that users can use the Service safely.
- (3) The Company shall process opinions raised by users according to appropriate procedures. However, if immediate processing is difficult, the Company shall notify the user of the reason and the processing schedule.

Article 7 (Obligations of the User)

- (1) Users must comply with the matters stipulated in these Terms, other regulations set by the Company, notices announced by the Company, and relevant laws, and must not engage in acts that interfere with the Company's business or damage the Company's reputation.
- (2) Users may not transfer or give their right to use the Service or other status under the usage contract to others without the express consent of the Company, nor may they provide it as collateral.
- (3) Users must not infringe upon the intellectual property rights, including copyrights and trademark rights, of the Company and third parties.
- (4) Users shall not engage in any of the following acts, and if they do, the Company may impose sanctions including restrictions on service use and legal action:
 - 1. Collecting, storing, or stealing other users' personal information without the Company's approval.
 - 2. Impersonating the Company's management, employees, or related parties.
 - 3. Changing the Company's client program, hacking the Company's server, or arbitrarily changing part or all of the website or posted information without being granted special rights by the Company.
 - 4. Acts that harm or intentionally interfere with the Service.
 - 5. Reproducing information obtained through this Service for purposes other than service use without the Company's prior approval, using it for publication

or broadcasting, or providing it to a third party.

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6. Posting or distributing to others contents that are insulting or personal, which may infringe upon the honor or privacy of others.

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7. Acts that violate various regulations set by the Company, including these Terms, or relevant laws, and other criminal acts.

Chapter 3. General Matters and Others

Article 8 (Copyright of Posts)

- (1) Copyrights and other intellectual property rights for works created by the Company and posted on the Site belong to the Company.
- (2) Users shall not use information obtained by using the Company's Site for commercial purposes by reproduction, transmission, publication, distribution, broadcasting, or other methods, or allow a third party to use it without the Company's prior consent.

Article 9 (Compensation for Damages)

The Company shall not be liable for any damages in connection with the use of the Service provided free of charge, except for matters specified in the Privacy Policy.

Article 10 (Exemption from Liability)

- (1) The Company is exempted from responsibility for providing the Service if it cannot provide the Service due to natural disasters, war, or other force majeure equivalent thereto.
- (2) The Company is exempted from liability if damages occur because a key telecommunications business operator stops or does not normally provide telecommunications services.
- (3) The Company is exempted from liability for damages caused by unavoidable reasons such as repair, replacement, regular inspection, and construction of service facilities.
- (4) The Company is not responsible for any obstacles to service use or damages caused by reasons attributable to the user.
- (5) The Company is not responsible for damages caused by user's computer errors or damages caused by users poorly listing their personal information and e-mail addresses.
- (6) The Company is not responsible for damages caused by materials obtained by users while using the Service. Also, the Company is not responsible for compensating for mental damages suffered by users while using the Service.

- (7) The Company has no obligation to intervene in disputes arising between users or between users and third parties through the Service, and is not responsible for compensating for damages caused thereby.
- (8) The Company is not responsible for any damages in connection with the use of the Service provided to users free of charge.
- (9) If the Company's Site is connected to other websites by various links, the Company is not responsible for any transactions related to the linked sites.

Article 11 (Competent Court and Governing Law)

If a lawsuit is filed regarding a dispute arising from the use of the Service, the Seoul Central District Court shall be the competent court, and the governing law shall be the law of the Republic of Korea.

Article 12 (Others)

The Company reserves the right to change or delete information or materials posted on the Site at its discretion at any time.

Category	Company Information
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